

1. Data controller

We at D ET VE ET ÜRÜNLERİ GIDA PAZARLAMA TİCARET A.Ş. (Dikilitaş Mahallesi, Üzengi Sokak No:8 Büyükhanlı Plaza 34349 Beşiktaş / İstanbul) ("Nusr-Et", "We") would like to inform you of how to use the cookies, tracking tools and social media add-ons of our websites.

2. Definition

Our websites use "Cookies". A cookie is a small text file transferred from our websites to the hard disks of your computers or mobile devices and stored thereon when you visit our website. This will record the movements and settings of your preference during the browser session or for your next visit to our website. This information will be sent back to the server if and when you visit our websites. This allows the website to automatically recognize your computer or mobile device, and load the settings of your preference. This offers you an advantage that you would not have to adjust these settings each time you visit our website. We may use Cookies to develop and improve further our offers, online visibility and ads on the internet in respect of graphics and technology thereof according to your needs and requirements and, statistically assess and analyze the usage data for our websites. We may use different techniques at our websites such as pixels and, change tracking. All these techniques will be referred to as Cookies for consistency purposes.

3. Cookie Types

The following types of cookies are used at the website and mobile website of Nusr-Et based on the intended purpose:

- **Necessary Cookies:** These types of cookies are necessary for the website to run, and not possible to be turned off in our systems. These cookies allow you to navigate the website and use the features thereof to get the services you want such as the identification of your confidentiality preferences, accessing and filling in the respective forms.
- **Performance Cookies:** These types of cookies are used to improve how the website runs and operates. They do not collect any information that identifies the visitors. The information collected through these cookies includes the details on how the visitors use the website (e.g. whether they receive an error message on the website).
- **Functional Cookies:** These types of cookies allow the website to remember the choices you make (e.g. your username, language or region) and, offer more advanced and customized services. They may also be used to remember the changes that you may make to the text size, type fonts and other pages and sections of the website. The information collected by these cookies may be kept confidential and, they do not monitor what you view on other websites. If you do not allow these cookies to run, some or all of these functions may not run properly.
- **Targeting and Advertising Cookies:** These types of cookies are used to create your profile and offer you such ads about such products and services you may be interested in. These are also used to limit the number of viewing an ad, in addition to its feature intended to help measure the efficiency of an ad campaign. They are in general placed on the ad networks (such as social media sites) upon the permission from the owner of the website. The information on your visit to the website is shared with advertisers and other institutions. If these cookies are not permitted, our targeted ads on different websites cannot be experienced.

4. How Long They Are Stored

The cookies are stored for different periods of time.

- **Session Cookies:** A Session Cookie is stored only during your visit to our website, therefore, the cookie will be used during your visit to one of our websites or your current session on the respective browser.

- **Permanent Cookies:** A Permanent Cookie is stored on the hard disk of your computer or mobile device and beyond your visits to our website or your current session on the respective browser. This makes it possible for us to recognize you and makes it easy for you to use our website on your next visit.

5. Cookie Management

An explicit consent is obtained from the user for the cookies that we use on the website Nusr-Et and, they are allowed to change this consent at any time. This system called an explicit consent based management is available on the banner appearing on the website and/or mobile application home page. Using this manner, the visitors may view the cookie types used on the website and/or mobile application, and the cookie owners as well as the intended use and term of the cookies and, indicate their preferences using the options "active" or "passive" for all the cookies except or the Necessary Cookies. And it is also possible for them to change their preferences at any time on this banner.

6. Disclaimer

We may make changes to this Cookie Policy from time to time. There may also some changes about the usage conditions concerning the Cookies on our websites. We reserve the right to change the contents of this policy at any time without notice. The new policies will enter into force when they are published. If you do not agree our policies, you should change at any time your preferences on your browser settings. You will be deemed to have agreed that you will be bound by the amended Cookie Policy if you continue to access our websites or use our services after the changes enter into force. Please feel free to view this site for the latest release.

If you share your device with others, you need to make sure that they are sufficiently informed and able to use their rights accordingly.